## BIG PICTURE

#### Climate change talks are a failure

GBCs the most potent fighter of climate change

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#### The Green Building Council of South Africa

- Not for Profit, membership based, formed 2007
- Goal is to act as a catalyst to the property industry to ensure that all buildings are designed, built and operated in a manner which minimises their harmful impact to the environment
  - 1200 corporate members
  - Independent board comprising of leaders from the public sector, the property industry, and the professional community

#### CHANGING THE WAY THE WORLD IS BUILT

#### In 6 years:

- Licenced the Green Star SA rating system and developed 6 uniquely SA rating tools
- ⇒ Trained 5000 professionals in GB practices
- Over 1 million sqm registered / certified as green buildings
- Developed the Socio Economic Category for GB's for SA and as a framework for the GBC's throughout the world
- Supported the formation of GBC's in Africa Green Star SA now used in 6 African countries
- Chair the Africa network of GBC's and will chair the World GBC from 2014
- Hosted 2013 Global GB convention, over 1000 delegates

### Socio Economic Category - one of our most significant achievements!



#### Made possible by:



- Seeks to recognise the role that property development can play in economic upliftment
- A global first for Green Buildings
- Considers the main impact levers of job creation, equity, economic opportunity, transfer of knowledge and skills, community benefit, safety and health
- Developed for SA as well as a framework for use by other gbc's across the globe



### benefits of green building

- lower operating costs
- higher asset returns
- increased property values
- enhanced marketability
- reduced liability and risk

- attract and retain key tenant classes
- responsible investing
- increased productivity
- attract and retain key talent
- minimise the costs and impact of churn

# future proofing

# responsible investing

# attract and retain key staff



### A Step Change THE MASS MARKET

Effort to date focused on new buildings -  $\pm 2\%$  of total building stock per year

 $\Rightarrow$  Now ready to engage:

- Existing buildings
- Interiors
- Housing

### New Builds vs Existing Buildings



Image compliments of www.adsoftheworld.com



GBCSA the Africa network 'hub'

Support in education, assessment etc.

'Green Star Africa' - opportunity and challenge

Supporting:

Ghana, Mauritius, Namibia, Kenya, Nigeria

Interest from:

Botswana, Uganda, Zambia, Tanzania, Ruanda,





LIVE ON LESS

ONE DOLLAR PER DAY

## **BIG PICTURE**

"How we respond now will decide the future of human civilisation. WE are the people we've been waiting for. There is no-one else. There is no other time. It is US and it is NOW".

- Paul Gilding -